

beyond media pack



WHO WE ARE



Welcome to beyond, one of the UK's most stylish and popular independent lifestyle magazines.

Having been at the forefront of regional publishing since launching in 2005, beyond has firmly established itself as a premier and much-loved publication across Yorkshire.

Priding itself on strong editorial content and cutting-edge design, the award-winning magazine, headed by founder Mark Bowness, employs a highly talented and dedicated team of writers and designers to create the perfect balance between engaging features and effective advertising campaigns.

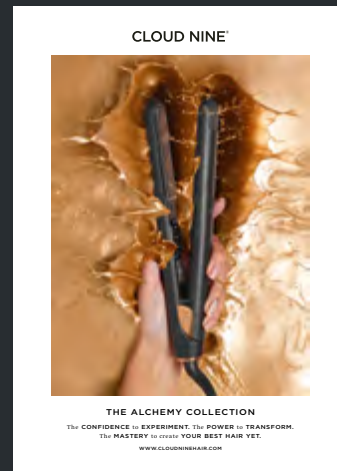
Focusing on the eclectic mix of growing independent businesses across the region, beyond has become a champion for those who have worked so hard to make Yorkshire such a vibrant and exciting place to shop, live and visit. So whether you're looking for the hottest new bar in town, a secret weekend getaway or some of the coolest independent shops and creatives, beyond will open the door and take you on a journey of discovery.

With a respected and trusted reputation within the industry, advertising in **beyond** has long been the preferred choice for many leading businesses.

With a print run of 10,000 copies per issue, **beyond** is available free of charge to readers across West and North Yorkshire.

Alongside regular features and interviews, **beyond** prides itself on supporting the local community and businesses who have endured such a torrid time since the outbreak of the coronavirus pandemic in 2020.

Advertising rates have been set to compete favourably against similar high-end publications and represent real value for those seeking to reach an upmarket, sophisticated and hard-to-reach audience.



WHY BEYOND?



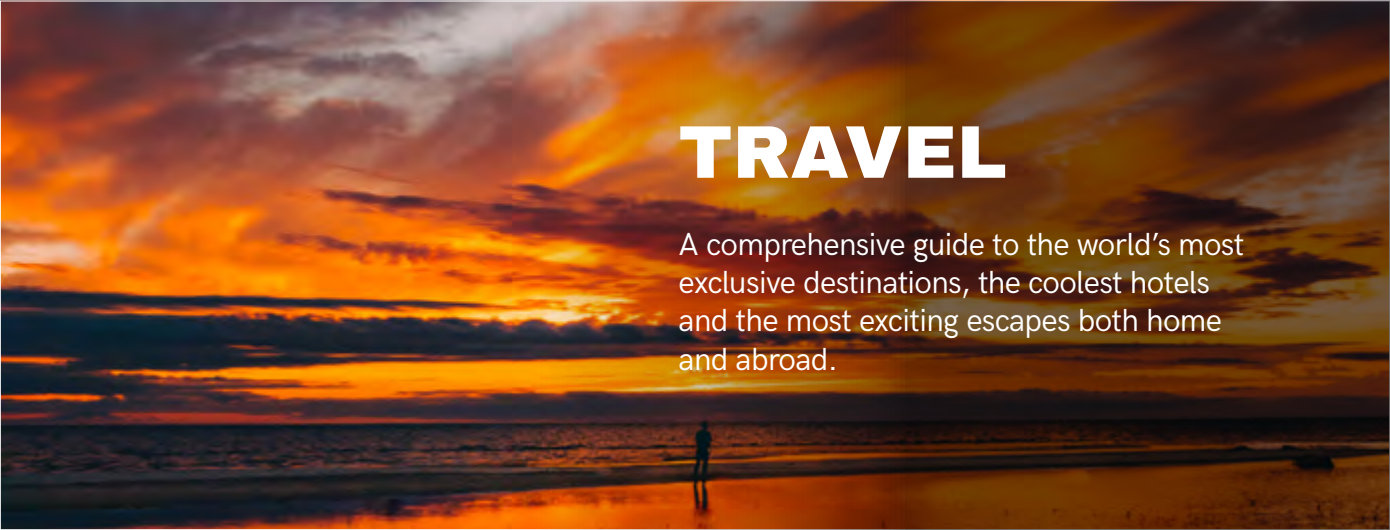
CELEBRITIES

Exclusive interviews and features with celebrities from the world of showbiz, sport and business



INDEPENDENTS

Showcasing the local independent businesses who make Yorkshire such a diverse and exciting hub of creativity.



TRAVEL

A comprehensive guide to the world's most exclusive destinations, the coolest hotels and the most exciting escapes both home and abroad.

A close-up photograph of several hands holding and pointing to architectural blueprints on a wooden table. The scene is dimly lit, focusing on the white paper and the hands.

PROPERTY & INVESTMENT

An insider's guide to the latest investment opportunities, together with expert financial and legal advice from leading commentators and business leaders.

A profile shot of a woman with voluminous curly hair, wearing a white and grey patterned sweater over a yellow turtleneck. She is looking off to the side with a thoughtful expression. The background is a blurred city street.

FASHION

From boutique to catwalk, we have access to some of the world's most exciting designers and brands.

A close-up photograph of a scallop on a dark plate. The scallop is topped with a yellow sauce and is served on a bed of white rice. A green garnish is visible in the background.

FOOD & DRINK

Reviews of the finest restaurants and the coolest bars alongside interviews with some of the UK's most popular chefs and hospitality experts.

FEATURES

WHERE WE GO



We know how important it is to reach your target audience and with that in mind we distribute extensively throughout Yorkshire. With delivery to selected homes, stands in major supermarkets, distribution to rail commuters and a comprehensive circulation in hotels, restaurants, bars, shops, businesses and leisure centres, it is little surprise so many advertisers enjoy working with us and put their trust in beyond. Advertising in Yorkshire's favourite magazine has never been more attractive and with subscription available to a national audience, beyond delivers huge exposure to an incredibly diverse and affluent audience.



ADVERTISING RATES

Inside front £1,000

Outside back £1,000

Inside back £850

Opening double page spread £1,000

Double page spread £850

Full page £750

Reductions for series insertions
available upon request

Please email:
sales@beyondmags.com
or call **Mark Bowness** on
07958 485305
to discuss rates and
editorial opportunities.

ARTWORK SPECIFICATION

Advertising rates are based on artwork supplied. Images/artwork must be high resolution - 300dpi, CMYK, with crop marks and bleed where appropriate.

Single page
(inclusive of 6mm bleed):
256mm (h) x 201mm (w)

Double page spread
(inclusive of 6mm bleed):
256mm (h) x 396mm (w)

Accepted formats
PDF, TIFF, JPEG, EPS
(with outlined fonts).
Alternatively we offer a full
graphic design service, please
contact our sales team to discuss
your requirements.

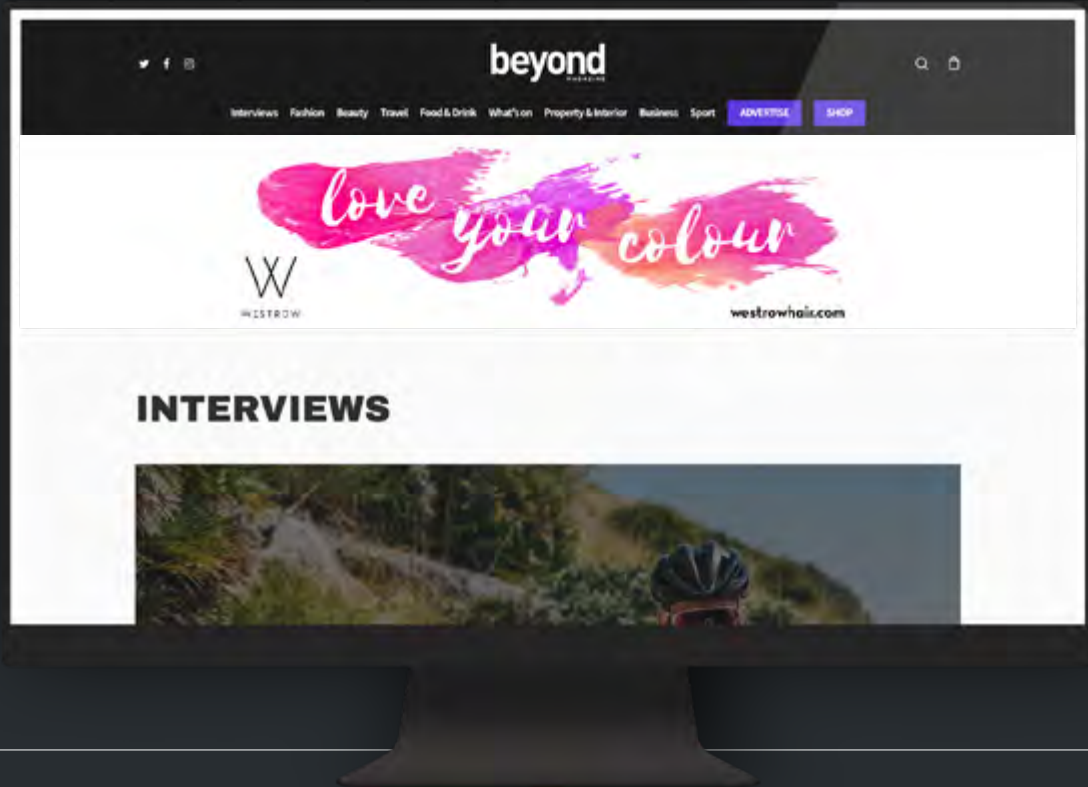
Please email all artwork to:
studio@beyondmags.com
at least two weeks prior to
publication date.

ARTWORK SPECIFICATION

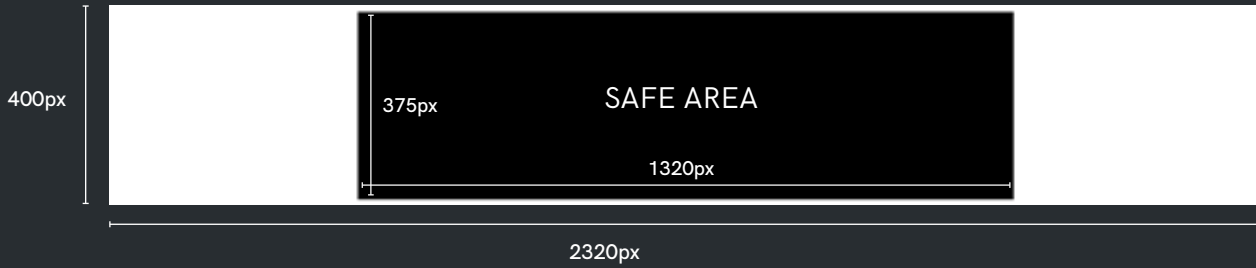
Advertising rates are available on request.
Images/artwork must be low resolution - 72dpi, RGB
Accepted formats: JPEG

Alternatively we offer a full graphic design service,
please contact our sales team to discuss your requirements.

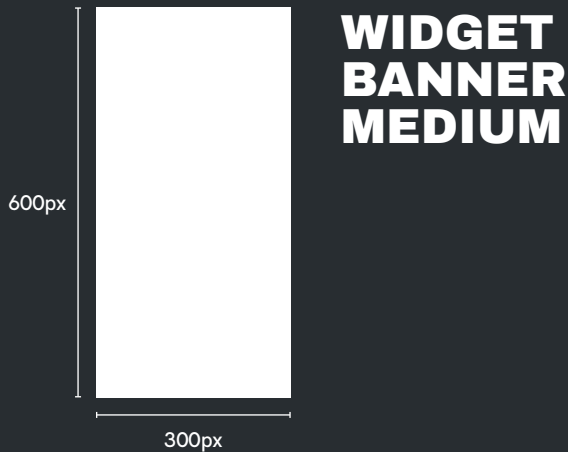
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FULL WIDTH BANNER



IN-ARTICLE BANNER



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